

## J07. DR. SHELDON'S ADVERTISING SERIES [n.l. 1906]

This series included various views of Australia and Fiji, each with an advertising message superimposed in a suitable position. See also Buchan.

Pu Sheldon Drug Co. Ltd., Sydney NSW, Capetown SA, Boston USA

F Vertical card with two different backs as illustrated.

Front shows 'The Willows' in Nettle Cave with the slogan

Dr./Sheldon's/New/Discovery/for Coughs/Colds and/ Consumption' overprinted on the risers of the lower stairway.

J07A.1 back has lion in coat of arms in full-face position, stamp box is blank and  
lettering small.

J07B. lion in side-face position, stamp box has word 'stamp' and lettering is large.  
[pm.3 Sept.1907]

